

**20th MOTOVUN SUMMER SCHOOL OF HEALTH PROMOTION**  
2nd announcement**HEALTH AND HEALTH POLICY**  
**4 – 6 June 2013, Motovun****Workshop: HOSPITALS IN 21 CENTURY – MANAGEMENT, EFFICIENCY, QUALITY**

The workshop is intended for state and regional representatives, Ministries of Health, National Health insurance agencies, hospital managers and employers in health sector.

The workshop will be held from 4 (Tuesday) to 6 (Thursday) June 2013 in Motovun (atrium Hotel „Kaštel“). During the workshop participants will discuss possibilities for hospital sector further improvements, i.e. propose solutions that will facilitate implementation of the European and country health strategies (Health 2020 policy). In collaboration and with the support of the SEEHN international partners (Council of Europe, International Network of Health Promoting Hospitals and Health Services, IoM, RCC and Project HOPE) participant will map main activity areas for the years to come. Most interesting topics that we intend to open for discussion with this workshop are: quality improvements, management capacity building, reorientation of the health care services, health promoting or client friendly / staff friendly health services, human resources planning and development, financial sustainability and continuity of care.

The working languages will be Croatian and English.

**Organizers:** Ministry of Health, Croatia & University of Zagreb Medical School, Andrija Štampar School of Public Health in collaboration with the RHDC Belgrade, Serbia Accreditation & continuous quality improvement of health care, Council of Europe, RCC, International Network of Health Promoting Hospitals and Health Services, IoM and Project HOPE

**Directors:**

Selma Šogorić, University of Zagreb Medical School, Andrija Štampar School of Public Health  
Luka Vončina, Ministry of Health, Croatia

Aleksandar Džakula, University of Zagreb Medical School, Andrija Štampar School of Public Health

**Preliminary program****Tuesday, 4 June**

- 9.30 – 10.00 welcome and opening (MIZ, SEEHN, Istria County)
- 10.00 – 11.00 presentation: Croatian Health 2020 Strategy and its implementation, Luka Vončina, Ministry of Health, Croatia & Dragan Korolija Marinić, KB Dubrava
- 11.00 – 11.30 coffee break
- 11.30 – 13.00 panel „What can we learn from others“- short presentation of partner activities  
Council of Europe, RCC, IOM, Project HOPE
- 13.00 – 14.30 lunch break
- 14.30 – 16.00 presentation: “Reorientation of the health care services: concept and challenges of their implementation”, WHO/Euro H2020 strategy, Selma Šogorić, A.Štampar School of Public Health  
presentation: “Regional cooperation vision SEE 2020”, Nand Shani, RCC  
presentation: “Model Platform on citizens' consultation on the right to the protection of health”, Ms Mehri Gafar-Zada, DG Democracy, Council of Europe
- 16.00 – 16.30 coffee break
- 16.30 – 18.30 open discussion (exchange of the models of good practice): efficiency improvement

through introduction of health promoting/client friendly concepts  
Cultural sensitivity – IOM projects, Ms Roumyana Petrova-Benedict  
Network of health promoting hospitals  
20.00 Dinner

### **Wednesday, 5 June**

9.00 – 11.00 round table: Reorganization of structure and operations – efficiency improvements (function – organization – management), National health insurance agency, Ministry of health Croatia with the guests from Serbia and BiH  
11.00 – 11.30 coffee break  
11.30 – 13.00 presentation: Management capacity improvements (schools for managers), Katerina Takovska, project HOPE  
13.00 – 14.30 Lunch break  
14.30 – 16.00 presentation: Accreditation and continuous quality improvement in health care, dr Snežana Manić, RHDC Belgrade, Serbia Accreditation & continuous quality improvement of health care  
16.00 – 16.30 coffee break  
16.30 – 18.30 plenary discussion: human resources in health (planning, training and development - right skill mix), Ministry of health Croatia, Serbia, BiH

### **Thursday, 6 June**

9.00 – 10.30 plenary discussion: building capacity for change in health care sector  
10.30 – 11.00 coffee break

**Participants:** state and regional representatives, Ministries of Health, National Health insurance agencies, hospital managers and employers in health sector

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